



June 9, 2023

Zoning Board of Appeals  
1010 Massachusetts Avenue, 5th floor  
Boston, MA 02118

*Delivered via email to: [zbapublicinput@boston.gov](mailto:zbapublicinput@boston.gov)*

RE: Wharf District Council does not support size of proposed sign for the Gordon Ramsay Burger Restaurant on Hanover St.

To Zoning Board of Appeals Members:

At the May 16, 2023 Wharf District Council meeting, the Wharf District Council (WDC) was asked to review a revised, smaller sign design for the Burger by Gordon Ramsey Restaurant located on Hanover Street, Boston.

After a detailed presentation that included reviewing the sign's plan, and a question-and-answer period, the Council felt that the sign was too large for the size of the building. Furthermore, the size did not fit in with surrounding signage in the area including other signs for this restaurant. It was visually overwhelming.

The WDC cannot provide a letter of support at this time.

[Susanne Lavoie](#)

Susanne Lavoie  
Executive Director

cc:

Jason Parillo, Burger by Gordon Ramsey Restaurant  
Melissa Lo, Council President Ed Flynn's office  
Ciara D'Amico, Boston Mayor's Neighborhood Services  
Jack Imbergamo, Councilor Gabriela Coletta's office  
Wharf District Council Members